



JENNIFER HANSEN – BIOGRAPHY

Jennifer became best known to television audiences as the co-host of Channel Ten's evening news bulletin at 5pm on week nights, alongside Mal Walden. Performing this role for ten years, Jennifer and Mal became the longest serving news duo in Australia's television history, maintaining strong ratings and winning widespread support among viewers.

Born in Orbost, in Victoria's far east, Jennifer grew up and was educated in the Melbourne beachside suburb of Brighton, where she attended Brighton Beach State School and Firbank Anglican Girls School. It was at Firbank where her interest in journalism was first sparked via her involvement as editor of the student magazine "The Log".

Jennifer continued her education at Melbourne University where she completed an Arts Degree with majors in English Literature and Criminology. While studying, Jennifer also wrote for the Southern Cross Newspaper and the Sunday Observer, honing her journalistic skills.

In early 1985, when she decided to make the transition to television reporting, Jennifer was snapped up by Ten News. In the following nine years, Jennifer became a familiar face to Melbournians as a reporter and presenter of week-end news and summer news bulletins. Jennifer was appointed week-end newsreaders in April 1993, until the week-end news became national. During 1994, Jennifer's career took a new direction when she moved to current affairs on Ten's "Alan Jones Live".

In January 1996, Jennifer was appointed to the role of co-presenter of Ten News with Mal Walden. With Network Ten broadcasting the Melbourne Cup carnival, Jennifer also took on the role of hosting "Fashions on the Field" during the Spring Carnival at Flemington. In 2002, Jennifer took over the writing of a column for the Sunday Herald-Sun "Tales of a Modern Woman", for seven months. In addition, Jennifer regularly performed as MC at major charity and corporate events around Melbourne.

Jennifer is married to Neighbours star Alan Fletcher (aka Dr Karl Kennedy). They have two children, Veronica (aged 12) and Tom (aged 9). Jennifer departed from Network Ten at the end of January, 2006, and is looking forward to new challenges in television and radio, as well as furthering her career as a speaker, MC and media trainer in the corporate world.

Jennifer has also formed her own business "Uber Savvy – Ideas for Living", to create, develop and sell, - novel and useful products that, until now, have not been available for sale. Jennifer's first invention "Booty-Up" is a simple yet ingenious concept born from the desire to have a neat and organised wardrobe! This simple conical shaped plastic device sits snugly inside women's boots, enabling them to stand upright and to prevent "boot droop". Being hollow (with removable cap) it also allows extra weight to be added if extra support is needed if the boots concerned have a very high or uneven heel.

From an idea as simple as a drawing pin or a post-it note, "Booty-Up" has become a popular wardrobe essential for fashion-conscious women and is currently on sale at prestigious David Jones stores and the up-market Wittner shoe chain, across Australia.

Further inventions are in product development stages under the Uber Savvy brand.

Exciting new developments lie ahead, so stay tuned!

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